

ANN SHIVERS-McNAIR

University of Arizona English Department
PO Box 210067
Tucson AZ 85721-0067 USA

shiversmcnair@email.arizona.edu
+1 601 842 8114
annsm.us

ACADEMIC APPOINTMENTS

Assistant Professor, English Department, University of Arizona, 2017-present

Affiliated Faculty, School of Information, University of Arizona, 2017-present

Predoctoral Instructor, English Department, University of Washington, 2013-2017

Visiting Instructor, English Department, University of Southern Mississippi, 2010-2013

Graduate Teaching Assistant, English Department, University of Southern Mississippi, 2008-2010

EDUCATION

Doctor of Philosophy, English (Language and Rhetoric), University of Washington, 2017

Dissertation: *Making, Marking, Mattering: What We Can Learn about Writing, Rhetoric, and Technology from a Makerspace*
Committee: Anis Bawarshi (director), Juan Guerra, Candice Rai, and Mark Zachry

Master of Arts, English (Creative Writing), University of Southern Mississippi, 2010

Thesis: *Disappointing Shades*
Committee: Julia Johnson (director), Angela Ball, and Ellen Weinauer

Bachelor of Arts, Samford University, 2006

Majors: English and French

MONOGRAPH

Shivers-McNair, Ann. *Rhetorics of Technology and Design in a Makerspace*. Completed manuscript reviewed by the Digital Rhetoric Collaborative series editorial board and under peer review at the University of Michigan Press.

REFEREED JOURNAL ARTICLES

Shivers-McNair, Ann, Laura Gonzales, and Tetyana Zhyvotovska. "An Intersectional Feminist Framework for Community-Driven Technology Innovation." *Computers and Composition* vol. 50. Forthcoming December 2018.

Shivers-McNair, Ann, Joy Phillips, Alyse Campbell, Hanh H. Mai, Alice Yan, John Forrest Macy, James Wenlock, Savannah Fry, and Yishan Guan. "User-Centered Design In and Beyond the Classroom: Toward an Accountable Practice." *Computers and Composition* vol. 49 (September 2018): 36-47. Available online (open access).

Romero, Yasmine, and **Ann Shivers-McNair**. "Encountering Internationalization in the Writing Classroom: Resistant Teaching and Learning Strategies." *Across the Disciplines* vol. 15 no. 1 (April 2018): 47-60. Available online (open access).

Shivers-McNair, Ann, and Clarissa San Diego. "Localizing Communities, Goals, Communication, and Inclusion: A Collaborative Approach." *Technical Communication* vol. 64 no. 2 (May 2017): 97-112. **(2018 Society of Technical Communication Distinguished Article Award)**

Shivers-McNair, Ann. "3D Interviewing with Researcher POV Video: Bodies and Knowledge in the Making." *Kairos: Rhetoric, Technology, and Pedagogy* (PraxisWiki) vol. 21 no.2 (January 2017). Available online (open access).

- Shivers-McNair, Ann**, and Joyce Olewski Inman. "Story-Changing Work and Asymmetrical Power Relationships in a Writing Center Partnership." *Basic Writing e-Journal* vol. 13 no.1 (Fall 2014). Available online (open access).
- Shivers-McNair, Ann**. "(Becoming) At Ease: Teaching First-Year Writing on a Military Post." (A vignette.) *College Composition and Communication* vol. 66 no.2 (2014): 231-3. Available online (open access).
- Shivers-McNair, Ann**, and Amy Lynch-Binieck. "The Ethos of Contingency and Writing Program Administration." *FORUM: Issues about Part-Time and Contingent Faculty* vol. 16 no.2 (2013): A6-A12. Available online (open access).

REFEREED BOOK CHAPTERS

- Shivers-McNair, Ann**. "Making and Mattering." In *Rhetorics Change/Rhetoric's Change*. Eds. Jenny Rice, Chelsea Graham, and Eric Detweiler. Intermezzo/Parlor Press, 2018. Available online (open access).
- Guerra, Juan, and **Ann Shivers-McNair**. "Toward a New Vocabulary of Motives: Re(con)figuring Entanglement in a Translingual World." *Crossing Divides: Exploring Translingual Writing Pedagogies and Programs*. Eds. Bruce Horner and Laura Tetreault. Logan: Utah State University Press, 2017.
- Shivers-McNair, Ann**. "A New Mission: Veteran-Led Learning Communities in the Basic Composition Classroom." In *Generation Vet: Composition, Veterans, and the Post-9/11 University*. Eds. Lisa Langstraat and Sue Doe. Logan: Utah State University Press, 2014. 216-39.

ADDITIONAL CONTRIBUTIONS

- Bawarshi, Anis, Laura Gonzales, and **Ann Shivers-McNair**, co-editors. "Trandisciplinary Intersections in Composition Studies and Technical/Professional Communication." An in-progress special issue of *College English* to be published in September 2020.
- Rose, Emma, Avery Edenfield, Rebecca Walton, Laura Gonzales, **Ann Shivers-McNair**, Tetyana Zhvotovska, Natasha Jones, Genevieve I. Garcia de Mueller, and Kristen Moore. "Social Justice in UX: Centering Marginalized Users" (Extended Abstract). In *Proceedings of ACM SIGDOC '18*, 2018. [Refereed]
- Shivers-McNair, Ann**. Review of *Risk Communication and Miscommunication: Case Studies in Science, Technology, Engineering, Government, and Community Organizations* by Carolyn Boiarksy. *Communication Design Quarterly* vol. 4 no.4 (2016): 93-8.
- Shivers-McNair, Ann**. "What Can We Learn about Writing and Rhetoric from a Makerspace?" *Sweetland Digital Rhetoric Collaborative*, Gayle Morris Sweetland Center for Writing, University of Michigan. 17 Mar. 2016. Available online (open access).

ACCEPTED MANUSCRIPTS

- Shivers-McNair, Ann**. "Making Knowledge: A Kit for Researching 3D Rhetorics." Special issue of *Enculturation* edited by Helen Burgess and Roger Whitson.
- Shivers-McNair, Ann**. "Mediation and Boundary Marking: A Case Study of Making Literacies in a Makerspace." Special issue of *Learning, Culture, and Social Interaction* edited by Paul Prior and Anna Smith.
- Shivers-McNair, Ann**. "Marking Mobility: Accounting for Bodies and Rhetoric in the Making." *Mobility Work in Composition*, edited by Bruce Horner, Megan Hartline, Ashanka Kumari, and Laura Matravers. Utah State University Press.

AWARDS, GRANTS, AND FELLOWSHIPS

- Council of Programs in Technical and Scientific Communication (CPTSC) Research Grant**, co-authored with Laura Gonzales and Kendall Leon, 2018 (\$1,500)

STC Frank R. Smith Distinguished Article Award for best article published in *Technical Communication*, Society for Technical Communication, 2018 (coauthored with Clarissa San Diego)

Mildred Cartwright Hainer Dissertation Fellowship, English Department, University of Washington, 2017

Alvord Interdisciplinary Fellowship in the Humanities Nominee, English Department, University of Washington, 2016

Simpson Center for the Humanities Fellowship for the 2016 Digital Humanities Summer Institute, University of Washington, 2016

Writing Research Collective Grant, University of Washington, 2016 (\$200)

Computers and Writing/Graduate Research Network Travel Grant, 2014 (\$225), 2015 (\$135), and 2016 (\$130)

Richard J. Dunn First Year Teaching Award, English Department, University of Washington, 2014

Outstanding Faculty Award, The University of Southern Mississippi Athletics Student Academic Enhancement Program, 2013

Council on Basic Writing/Conference on College Composition and Communication Fellowship, 2012

Louise McBee Graduate Fellowship, National Alpha Lambda Delta Honor Society, 2008-2009

ADMINISTRATIVE APPOINTMENTS

Director of Professional and Technical Writing, English Department, University of Arizona, 2017-present

Assistant Director of Expository Writing and Computer-Integrated Courses, English Department, University of Washington, 2014-2016

Basic Writing Coordinator, English Department, University of Southern Mississippi, 2010-2013

EDITORIAL AND INDUSTRY EXPERIENCE

Associate Editor, *Technical Communication Quarterly*, beginning 2019

Editorial Assistant, *Composition Forum*, 2015-2018

Managing Editor, *The Robert Frost Review*, University of Southern Mississippi, 2009-2010

Managing Editor, *Product 23*, Center for Writers, University of Southern Mississippi, 2009

Section Editor and Magazine Proofreader, *Mississippi Magazine*, 2007-2010

Marketing and Community Relations Specialist, Hinds Community College, 2007-2008

REFEREED CONFERENCE PRESENTATIONS

Turner, Heather Noel, Matt Gomes, Laura Gonzales, Suban Nur Cooley, McKinley Green, and **Ann Shivers-McNair**. "When We Say *Justice*, What Do We Mean?" (Roundtable), Council of Programs in Technical and Scientific Communication, Minneapolis, Minnesota, October 2018.

Rose, Emma, Avery Edenfield, Rebecca Walton, Laura Gonzales, Tetyana Zhyvotovska, **Ann Shivers-McNair**, Natasha Jones, Genevieve Garcia de Mueller, and Kristen Moore. "Social Justice in UX: Centering Marginalized Users." SIGDOC (Special Interest Group in the Design of Communication) '18, Milwaukee, Wisconsin, August 2018.

Gonzales, Laura, Candice Lanius, Joy Robinson, and **Ann Shivers-McNair**. "Building User Experience (UX) Research Centers" (Workshop), Computers and Writing Conference, George Mason University, May 2018.

- Gonzales, Laura, Kendall Leon, and **Ann Shivers-McNair**. “Developing User-Centered Technical and Professional Writing Programs at Hispanic-Serving Institutions” (Featured Panel), Association of Teachers of Technical Writing Conference, Kansas City, Kansas, March 2018.
- Shivers-McNair, Ann**. “Reworking Causality: Non-Linear Relations in Genre Uptakes,” Conference on College Composition and Communication, Kansas City, Missouri, March 2018.
- Shivers-McNair, Ann**. “Expanding Methods for Expanding Communication Practices: Rhetoric and Entrepreneurship in the Making” (Virtual Presentation), 82nd Annual International Conference of the Association for Business Communication, Dun Laoghaire, Dublin, Ireland, October 2017.
- Wheeler, Stephanie, **Ann Shivers-McNair**, Kendall Leon, Laura Gonzales, and Brigitte Snedeker. “User-Centered TPW Programs and Pedagogies at Hispanic Serving Institutions” (Roundtable), Council of Programs in Technical and Scientific Communication Conference, Savannah, Georgia, October 2017.
- McDuffie, Kristi, Mariana Grohowski, Tom Peele, **Ann Shivers-McNair**, and Matthew Vetter. “Show Your Work: Investigating Digital Methods in Humanities Research” (Roundtable), Computers and Writing Conference, University of Findlay, June 2017.
- Del Hierro, Victor, Matthew Gomes, Casey Miles, **Ann Shivers-McNair**, and Heather Noel Turner. “Digital Methods for Social Justice Technical Communication Research,” Association of Teachers of Technical Writing Conference, Portland, Oregon, March 2017.
- Shivers-McNair, Ann**. “Cyborg Capacities: Making Rhetoric, Making Bodies,” Conference on College Composition and Communication, Portland, Oregon, March 2017.
- Shivers-McNair, Ann**. “Marking Mobility: Accounting for Bodies and Rhetoric in the Making,” Watson Conference, University of Louisville, October 2016.
- Shivers-McNair, Ann**. Response to Clay Spinuzzi’s plenary address, “What’s Wrong with CHAT?” at “College Writing”: From the 1966 Dartmouth Seminar to Tomorrow, Dartmouth College, August 2016.
- Shivers-McNair, Ann**. “Making and Mattering in a Makerspace: Toward a More-Than-Human Rhetoric,” Rhetoric Society of America Conference, Atlanta, Georgia, May 2016.
- Shivers-McNair, Ann**. “Rhetoric and Learning in the Making: Composing Practices in a Makerspace,” Computers and Writing, St. John Fisher College, May 2016.
- Gonzales, Laura, Jaclyn Fiscus, Lilian Mina, Cristina Sánchez-Martin, and **Ann Shivers-McNair**. “Translingual/Multimodal Pedagogies” (Roundtable), Computers and Writing Conference, St. John Fisher College, May 2016.
- McLeod, Michael, **Ann Shivers-McNair**, and Jeffrey Grabill. “Tools for Writing Researchers, by Writing Researchers” (Interactive panel), Computers and Writing Conference, St. John Fisher College, May 2016.
- Shivers-McNair, Ann**. “Rhetoric in the Making,” Graduate Research Network, Computers and Writing Conference, St. John Fisher College, May 2016.
- Shivers-McNair, Ann**. “Writing in Action: What We Can Learn about Transfer, Uptakes, and Ethics from Makerspaces,” Conference on College Composition and Communication, Houston, Texas, April 2016.
- Shivers-McNair, Ann**. “Making Space: A Model,” Clay Spinuzzi’s research methods workshop (Modeling Qualitative Data), Association of Teachers of Technical Writing Conference, Houston, Texas, April 2016.
- Shivers-McNair, Ann**. “What Is Good English?: A Pragmatics View of Polite Language in Mississippi Freedom Schools,” Studies in the History of the English Language Conference (SHEL-9), University of British Columbia, June 2015.
- Shivers-McNair, Ann**. “Pedagogical and Technological Interventions in Peer Review,” Computers and Writing Conference, University of Wisconsin – Stout, May 2015.
- Shivers-McNair, Ann**. “Hacking P.Tracker: Reorienting Interactions with a Fertility App,” Computers and Writing Conference, University of Wisconsin – Stout, May 2015.
- Shivers-McNair, Ann**. “Writing as/and Making,” Graduate Research Network, Computers and Writing Conference, University of Wisconsin – Stout, May 2015.

- Shivers-McNair, Ann.** “The Shared Labor of Meaning-Making: Peer Review as a Site for Agentive Negotiations across Difference,” Conference on College Composition and Communication, Tampa, Florida, March 2015.
- Shivers-McNair, Ann.** “Leveraging Digital Technologies to Advance the Potential of Peer Review Pedagogies,” Computer Connection, Conference on College Composition and Communication, Tampa, Florida, March 2015.
- Fiscus, Jaclyn, and **Ann Shivers-McNair.** “Materializing the Immaterial: Facebook Timelines as Memory Place,” Cultural Rhetorics Conference, Michigan State University, October 2014.
- Shivers-McNair, Ann.** “Toward an Ecological View of Electronic Peer Review: Agency, Uptakes, and Transfer,” Graduate Research Network, Computers and Writing Conference, Washington State University, June 2014.
- Shivers-McNair, Ann.** “The Discourse of Peer Review,” Writing Research Across Borders, Paris, France, February 2014.
- Shivers-McNair, Ann.** “Operation Advocacy: Fostering Student-Veterans’ Success and Activism in Writing,” Conference on College Composition and Communication, Las Vegas, Nevada, March 2013.
- Shivers-McNair, Ann.** “More Is More: Creating Multi-Layered Peer Review Experiences in a Basic Writing Course,” Dartmouth College, Hanover, New Hampshire, August 2012.
- Inman, Joyce Olewski and **Ann Shivers-McNair.** “Meta-Local: An Obnoxious Term with Real Significance,” Council of Writing Program Administrators Conference, Albuquerque, New Mexico, July 2012.
- Shivers-McNair, Ann.** “From Checkpoint to Gateway: Military Veterans and Personnel in the Basic Writing Classroom,” Council on Basic Writing Poster Session, Conference on College Composition and Communication, St. Louis, Missouri, March 2012.
- Shivers-McNair, Ann.** “Race and Consumer Identity in College Marketing Materials: Repurposing the Advertisement Analysis Assignment,” Conference on College Composition and Communication, Atlanta, Georgia, April 2011.

INVITED UNIVERSITY AND COMMUNITY PRESENTATIONS

- Shivers-McNair, Ann.** “Plain Language Strategies for Proposals,” American Society for Engineering Education (ASEE) Writing Workshop, University of Arizona, forthcoming November 2018.
- Blakiston, Rebecca, and **Ann Shivers-McNair.** “Tricks and Treats: Making Better Forms,” UX@UA Meetup (a user experience professional network), Tucson, Arizona, October 2018.
- San Diego, Clarissa, and **Ann Shivers-McNair.** “Community-Based UX,” Multilingual User Experience (UX) Symposium, University of Texas at El Paso, November 2017.
- Shivers-McNair, Ann.** “Translation and User Experience,” UX@UA Meetup, Tucson, Arizona, October 2017.
- Gillis-Bridges, Kimberlee and **Ann Shivers-McNair.** “Multimodality and Teaching” (Workshop co-facilitator), English Department, University of Washington, 2015.
- Medina, Dylan and **Ann Shivers-McNair.** “Speaking Civilian” (Workshop co-facilitator), Northwest Edge Program (for soldiers transitioning into civilian work) at Joint Base Lewis-McChord, Fort Lewis, Washington, 2014.
- Shivers-McNair, Ann.** “First-Year Composition at the University of Southern Mississippi: Program Goals and Learning Outcomes,” District Faculty Convocation Session, Hinds Community College English Department, Raymond, Mississippi, 2011.

PROFESSIONAL DEVELOPMENT

- Certificate in Applying the Quality Matters Rubric** (quality assurance for online education), 2018
- STEM in Hispanic-Serving Institutions Working Conference**, University of Arizona, 2017 (invited participant)
- Dartmouth Institute on College Writing**, 2016 (sponsored participant)

Digital Humanities Summer Institute, Palpability and Wearable Computing (Jessica Rajko, Eileen Standley, and Stjepan Rajko), University of Victoria, 2016

Research Network Forum (Byron Hawk), Rhetoric Society of America Conference 2016, Atlanta, Georgia, 2016

Dartmouth Summer Seminar for Composition Research, 2012

Council of Writing Program Administrators Summer Institute, Tectonic Shifts in Basic Writing (Peter Adams and Kelly Ritter), Baton Rouge, Louisiana, 2011

COURSES TAUGHT

University of Arizona

- English 308: Technical Writing (2 online sections)
- English 340: Topics in Professional and Technical Writing: User Experience (1 section)
- English 414/514: Advanced Scientific Writing (1 co-convened undergraduate/graduate online section)
- English 510: Composition Theory and Practice (1 section)
- English 696E: Social Justice Methods in Technical Communication (1 section, forthcoming spring 2019)

University of Washington

- English 131: Composition: Exposition (3 sections)
- Communication 220: Introduction to Public Speaking (3 sections, TA)
- English 382: Special Topics in Multimodal Composition: Rhetoric in the Making (2 sections)
- English 471: The Theory and Practice of Teaching Writing (1 section)

University of Southern Mississippi

- English 099: Introduction to Composition (4 sections)
- English 099E: Expanded Composition Studio (3 sections)
- English 100E/101E: Composition I – Expanded (13 sections)
- English 101: Composition I (3 sections)
- English 102: Composition II (3 sections, including an honors section)
- English 332: Advanced Composition (2 sections)

STUDENT MENTORSHIP

PhD Dissertation Committee (Member)

- Zachary Hill, University of Arizona (current)
- Emily Jo Schwaller, University of Arizona (current)

MA Thesis Committee (Chair)

- Amy Takabori, University of Arizona (current)

CURRICULUM DEVELOPMENT

University of Arizona

- Bachelor of Arts degree program in Professional and Technical Writing, English Department (undergraduate major designed and proposed; approved by the department in October 2018)
- ENGL 217: Editing and Grammar in Context
- ENGL 4XX/5XX: Methods and Research in Professional and Technical Writing (proposal in progress)
- ENGL 4XX/5XX: Document Design in Professional and Technical Writing (proposal in progress)
- ENGL 4XX/5XX: Writing for Linguistically and Culturally Diverse Audiences (proposal in progress)

University of Washington

- Undergraduate course sequence in multimodal composition (ENGL 182, 282, 382), Expository Writing Program, English Department (developed in collaboration with Candice Rai and Kimberlee Gillis-Bridges)

University of Southern Mississippi

- English 099E: Expanded Composition Studio, Composition Program, English Department (developed in collaboration with Joyce Inman)

SERVICE

Professional

- Proposal Reviewer, Association of Teachers of Technical Writing (ATTW) Conference, 2018
- Judge, Graduate Student Research Competition, Special Interest Group in the Design of Communication (SIGDOC) Conference, 2018
- Manuscript Reviewer, *Computers and Composition*, 2018
- Manuscript Reviewer, *Computers and Writing Proceedings*, 2018
- Proposal Reviewer, Special Interest Group in the Design of Communication (SIGDOC) Conference, 2018
- Proposal Reviewer, Association of Teachers of Technical Writing (ATTW) Conference, 2017
- Co-organizer and Co-host, Multilingual User Experience (UX) Symposium, University of Texas at El Paso, 2017
- Proposal Reviewer, Computers and Writing Conference, 2017
- Manuscript Reviewer, *Computers and Composition*, 2017
- Proposal Reviewer, Special Interest Group in the Design of Communication (SIGDOC) Conference, 2017
- Proposal Reviewer, Association of Teachers of Technical Writing (ATTW) Conference, 2016
- Reader, *The Best of Independent Rhetoric/Composition Journals* (eds. Steve Parks and Jason Luther), 2016
- Proposal Reviewer, Cultural Rhetorics Conference, 2016
- Conference Social Media Committee, “College Writing”: From the 1966 Dartmouth Seminar to Tomorrow, 2016
- Reviewer, Gregory Glau and Chitralekha De Duttgupta’s *Everyday Writing*, Boston: Longman, 2011

University of Arizona

- Reviewer, Patrick Dissertation Fellowship, English Department, 2018
- Member, English Department Seven-Year Review Undergraduate Studies Self Study Report Committee, 2018
- Facilitator, Rhetoric, Composition, and the Teaching of English (RCTE) Job Market Workshop, English Department, 2018
- Reviewer, College of Social and Behavioral Sciences Student Scholarships, 2018
- Chair, Professional and Technical Writing Teaching Award Committee, 2018-present
- Member, Diversity and Inclusion Working Group, American Society for Engineering Education (ASEE) University of Arizona Chapter, 2018-present

University of Washington

- Member, Expository Writing Program Outcomes Committee, 2015-2016
- Member, Expository Writing Program Committee on Multimodal Composition, 2014-2016
- Member, Expository Writing Program Assessment Committee, 2014-2015
- Member, Teaching with Technology Graduate Interest Group, Simpson Center for the Humanities, 2014-2016
- Mentor, English Graduate Student Organization, University of Washington, 2014-2015
- Member, Critical Classrooms, English Department, University of Washington, 2013-2015
- Officer, Language and Rhetoric Colloquium, 2013-2015

University of Southern Mississippi

- Mentor, English Department New Faculty Mentoring Program, 2012-2013
- Mentor, English Department Instructor Mentoring Program, 2011-2013
- Co-chair, Expanded Composition Committee, 2011-2013
- Member, Composition Faculty Search Committee, 2012
- Member, University Qualitative Research Community, 2011-2012
- Member, First-Year Composition Textbook Committee, English Department, 2011-2012
- Member, University Quality Enhancement Plan (QEP) Executive Committee, 2010-2013
- Coordinator, English 099 and English 100E/101E Program Assessment, 2010-2013
- Member, English Department Composition Committee, 2010-2013
- President, English Graduate Organization, 2009-2010
- Chair, English Graduate Organization Professionalization Grant Award Committee and Essay Contest Committee, 2009-2010
- Writing Assessor, The University of Southern Mississippi Quality Enhancement Plan (QEP) “Finding Voice” Writing Across the Curriculum Project, 2009

PROFESSIONAL AFFILIATIONS

- Association of Business Communication
- Association for Computing Machinery: Special Interest Group in the Design of Communication
- Association of Teachers of Technical Writing
- Coalition of Feminist Scholars in the History of Rhetoric and Composition
- Council of Programs in Technical and Scientific Communication
- National Council of Teachers of English/College Composition and Communication
- Rhetoric Society of America
- Society of Technical Communication
- Women in Technical Communication