

ANN SHIVERS-McNAIR

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BIOGRAPHY

Ann Shivers-McNair is Assistant Professor and Director of Professional and Technical Writing in the Department of English and Affiliated Faculty in the School of Information at the University of Arizona. Her research and teaching interests are situated at the intersections of technical communication, digital rhetoric, and human-computer interaction. Her work has appeared or is forthcoming in such journals as *Technical Communication*, *Computers and Composition*, *Kairos: Rhetoric, Technology, and Pedagogy*, *Across the Disciplines*, and *College Composition and Communication*, as well as edited collections and conference proceedings. She is Associate Director of Sites of Translation User Experience Research Center at the University of Texas at El Paso.

ACADEMIC & ADMINISTRATIVE APPOINTMENTS

Assistant Professor and Director of Professional and Technical Writing, English Department, University of Arizona, 2017-present

Predocctoral Instructor, English Department, University of Washington, 2013-2017

Assistant Director, Expository Writing Program, English Department, University of Washington, 2014-2016

Visiting Instructor and Basic Writing Coordinator, English Department, The University of Southern Mississippi, 2010-2013

Graduate Teaching Assistant, English Department, The University of Southern Mississippi, 2008-2010

EDUCATION

Doctor of Philosophy, English, University of Washington, 2017

Specialization: Rhetoric, composition, and professional and technical writing

Dissertation: *Making, Marking, Mattering: What We Can Learn about Writing, Rhetoric, and Technology from a Makerspace*

Committee: Anis Bawarshi (director), Juan Guerra, Candice Rai, and Mark Zachry

Master of Arts, English, The University of Southern Mississippi, 2010

Specialization: Creative writing

Bachelor of Arts, Samford University, 2006

Majors: English and French

AWARDS

STC Frank R. Smith Distinguished Article Award for best paper published in *Technical Communication*, Society for Technical Communication, 2018 (coauthored with Clarissa San Diego)

Richard J. Dunn First Year Teaching Award, English Department, University of Washington, 2014

Outstanding Faculty Award, The University of Southern Mississippi Athletics Student Academic Enhancement Program, 2013

REFEREED JOURNAL ARTICLES

- Shivers-McNair, Ann**, Joy Phillips, Alyse Campbell, Hanh Mai, Alice Yan, John Forrest Macy, James Wenlock, Savannah Fry, and Yishan Guan. "User-Centered Design In and Beyond the Classroom: Toward an Accountable Practice." *Computers and Composition*. Forthcoming September 2018.
- Romero, Yasmine, and **Ann Shivers-McNair**. "Encountering Internationalization in the Writing Classroom: Resistant Teaching and Learning Strategies." *Across the Disciplines* vol. 15 no. 1 (April 2018): 47-60.
- Shivers-McNair, Ann**, and Clarissa San Diego. "Localizing Communities, Goals, Communication, and Inclusion: A Collaborative Approach." *Technical Communication* vol. 64 no. 2 (May 2017): 97-112. (**2018 STC Distinguished Article Award**)
- Shivers-McNair, Ann**. "3D Interviewing with Researcher POV Video: Bodies and Knowledge in the Making." *PraxisWiki, Kairos: Rhetoric, Technology, and Pedagogy* vol. 21 no.2 (January 2017).
- Shivers-McNair, Ann**, and Joyce Olewski Inman. "Story-Changing Work and Asymmetrical Power Relationships in a Writing Center Partnership." *Basic Writing e-Journal* vol. 13 no.1 (Fall 2014).
- Shivers-McNair, Ann**. "(Becoming) At Ease: Teaching First-Year Writing on a Military Post." (A vignette.) *College Composition and Communication* vol. 66 no.2 (2014): 231-3.
- Shivers-McNair, Ann**, and Amy Lynch-Binieck. "The Ethos of Contingency and Writing Program Administration." *FORUM: Issues about Part-Time and Contingent Faculty* vol. 16 no.2 (2013): A6-A12.

REFEREED BOOK CHAPTERS

- Guerra, Juan, and **Ann Shivers-McNair**. "Toward a New Vocabulary of Motives: Re(con)figuring Entanglement in a Translingual World." *Crossing Divides: Exploring Translingual Writing Pedagogies and Programs*. Eds. Bruce Horner and Laura Tetreault. Logan: Utah State University Press, 2017.
- Shivers-McNair, Ann**. "A New Mission: Veteran-Led Learning Communities in the Basic Composition Classroom." In *Generation Vet: Composition, Veterans, and the Post-9/11 University*. Eds. Lisa Langstraat and Sue Doe. Logan: Utah State University Press, 2014. 216-39.

REFEREED CONFERENCE PROCEEDINGS

- Shivers-McNair, Ann**. "Making and Mattering." In *RSA16 Proceedings: Rhetoric Changes*. Eds. Jenny Rice and Chelsea Graham. Anderson, SC: Parlor Press. Forthcoming 2018.
- Shivers-McNair, Ann**. "Response to Clay Spinuzzi's Plenary." Solicited and accepted for an edited collection of the proceedings of "College Writing": From the 1966 Dartmouth Seminar to Tomorrow, edited by Christiane Donahue.

SELECTED REVIEWS AND PROFESSIONAL PUBLICATIONS

- Shivers-McNair, Ann**. Review of *Risk Communication and Miscommunication: Case Studies in Science, Technology, Engineering, Government, and Community Organizations* by Carolyn Boiarksy. *Communication Design Quarterly* vol. 4 no.4 (2016): 93-8.
- Shivers-McNair, Ann**. "What Can We Learn about Writing and Rhetoric from a Makerspace?" *Sweetland Digital Rhetoric Collaborative*, Gayle Morris Sweetland Center for Writing, University of Michigan. 17 Mar. 2016.

Shivers-McNair, Ann. “[Computers and Writing Conference panel] H3: Morris and Sheridan Engage 3D Rhetoric.” *Sweetland Digital Rhetoric Collaborative*, Gayle Morris Sweetland Center for Writing, University of Michigan. 26 July 2015.

Shivers-McNair, Ann. “FERPA Law and Digital Tools.” *English Computer Integrated Courses: Exploring Pedagogy and Technology*, English Department, University of Washington. 9 Apr. 2015.

Shivers-McNair, Ann. “A Live Feed for Classroom Peer Review.” *HASTAC* (Humanities, Arts, Sciences, and Technology Alliance and Collaboratory). 4 Mar. 2015.

MANUSCRIPTS IN PROGRESS

Shivers-McNair, Ann, Laura Gonzales, and Tetyana Zhyvotovska. “Technology Innovation and Community Building through an Intersectional Feminist Perspective.” Manuscript accepted for “Technofeminism: (Re)Generations and Intersectional Futures,” a special issue of *Computers and Composition* edited by Jacqueline Rhodes, Angela Haas, and Dànienne Nicole DeVoss.

Shivers-McNair, Ann. “Marking Mobility: Accounting for Bodies and Rhetoric in the Making.” Chapter solicited and accepted for *Mobility Work in Composition*, a collection edited by Bruce Horner, Megan Hartline, Ashanka Kumari, and Laura Matravers and under review at Southern Illinois University Press.

Shivers-McNair, Ann. “Mediation and Mattering: A Case Study of Making Literacies in a Makerspace.” Manuscript solicited and under review for “Writing Across: Tracing Transliterations as Becoming over Time, Space, and Settings,” a special issue of *Learning, Culture, and Social Interaction* edited by Paul Prior and Anna Smith.

Shivers-McNair, Ann. “Making Knowledge: A Kit for Researching 3D Rhetorics.” Digital manuscript solicited and under review for a special issue of *Enculturation* edited by Helen Burgess and Roger Whitson.

Cheker, Alex, Krupal Desai, Gabriel-Bello Diaz, Jen Fox, Dan Halpern, Tony Loiseleur, Clarissa San Diego, **Ann Shivers-McNair,** and Micah Summers. “Building an Inclusive Community in a Maker Technology Agency.” Manuscript solicited and under review for *Community Action for Social Justice: A Digital Archive*, a digital book in the Working and Writing for Change series at Parlor Press, edited by Victor Del Hierro, Isabel Baca, and Laura Gonzales, to be published in November 2018.

Shivers-McNair, Ann. “Rhetoric in Three Dimensions: Toward an Accountable Multimodal Pedagogy.” Chapter solicited and in progress for *DIY Composition*, a collection edited by Frank Farmer and Jason Luther and under consideration for the New Media Series at Parlor Press.

Shivers-McNair, Ann. Rhetorics of Technology and Design in a Makerspace. In-progress monograph.

FELLOWSHIPS AND GRANTS

Mildred Cartwright Hainer Dissertation Fellowship, English Department, University of Washington, 2017

Alvord Interdisciplinary Fellowship in the Humanities Nominee, English Department, University of Washington, 2016

Simpson Center for the Humanities Grant for the 2016 Digital Humanities Summer Institute, University of Victoria, BC, co-authored with Kimberlee Gillis-Bridges and Jaclyn Fiscus (\$1,500 per person)

Writing Research Collective Grant, University of Washington, 2016 (\$200)

Computers & Writing/Graduate Research Network Travel Grant, 2014 (\$225), 2015 (\$135), and 2016 (\$130)

Council on Basic Writing/Conference on College Composition and Communication Fellowship, 2012

Louise McBee Graduate Fellowship, National Alpha Lambda Delta Honor Society, 2008-2009

INDUSTRY AND EDITORIAL EXPERIENCE

Editorial Assistant, *Composition Forum*, 2015-present

Section Editor and Magazine Proofreader, *Mississippi Magazine*, 2007-2010

Managing Editor, *Robert Frost Review*, The University of Southern Mississippi, 2009-2010

Senior Editor, Pecan Row Press, Jackson, Mississippi, 2009-2010

Managing Editor, *Product 23*, Center for Writers, The University of Southern Mississippi, 2009

Marketing and Community Relations Specialist, Hinds Community College, 2007-2008

REFEREED CONFERENCE PRESENTATIONS

Rose, Emma, Avery Edenfield, Rebecca Walton, Laura Gonzales, Tetyana Zhyvotovska, **Ann Shivers-McNair**, Natasha Jones, Genevieve Garcia de Mueller, and Kristen Moore. "Social justice in UX: Centering different audiences in design." SIGDOC (Special Interest Group in the Design of Communication) '18, Milwaukee, Wisconsin, Forthcoming August 2018

Gonzales, Laura, Candice Lanius, Joy Robinson, and **Ann Shivers-McNair**. "Building User Experience (UX) Research Centers" (Workshop), Computers and Writing Conference, George Mason University, Forthcoming May 2018

Gonzales, Laura, Kendall Leon, and **Ann Shivers-McNair**. "Developing User-Centered Technical and Professional Writing Programs at Hispanic-Serving Institutions" (Panel), Association of Teachers of Technical Writing Conference, Kansas City, Kansas, Forthcoming March 2018

Shivers-McNair, Ann. "Reworking Causality: Non-Linear Relations in Genre Uptakes." Conference on College Composition and Communication, Kansas City, Missouri, Forthcoming March 2018

Shivers-McNair, Ann. "Expanding Methods for Expanding Communication Practices: Rhetoric and Entrepreneurship in the Making" (Virtual Presentation), 82nd Annual International Conference of the Association for Business Communication, Dun Laoghaire, Dublin, Ireland, October 2017

Wheeler, Stephanie, **Ann Shivers-McNair**, Kendall Leon, Laura Gonzales, and Brigitte Snedeker. "User-Centered TPW Programs and Pedagogies at Hispanic Serving Institutions" (Roundtable), Council of Programs in Technical and Scientific Communication Conference, Savannah, Georgia, October 2017

McDuffie, Kristi, Mariana Grohowski, Tom Peele, **Ann Shivers-McNair**, and Matthew Vetter. "Show Your Work: Investigating Digital Methods in Humanities Research" (Roundtable), Computers and Writing Conference, University of Findlay, June 2017

Del Hierro, Victor, Matthew Gomes, Casey Miles, **Ann Shivers-McNair**, and Heather Noel Turner. "Digital Methods for Social Justice Technical Communication Research," Association of Teachers of Technical Writing Conference, Portland, Oregon, March 2017

Shivers-McNair, Ann. "Cyborg Capacities: Making Rhetoric, Making Bodies," Conference on College Composition and Communication, Portland, Oregon, March 2017

Shivers-McNair, Ann. "Marking Mobility: Accounting for Bodies and Rhetoric in the Making," Watson Conference, University of Louisville, October 2016

Shivers-McNair, Ann. Response to Clay Spinuzzi's plenary address, "What's Wrong with CHAT?" at "College Writing": From the 1966 Dartmouth Seminar to Tomorrow, Dartmouth College, August 2016

Shivers-McNair, Ann. "Making and Mattering in a Makerspace: Toward a More-than-human Rhetoric," Rhetoric Society of America Conference, Atlanta, Georgia, May 2016

Shivers-McNair, Ann. "Rhetoric and Learning in the Making: Composing Practices in a Makerspace," Computers and Writing, St. John Fisher College, May 2016

- Gonzales, Laura, Jaclyn Fiscus, Lilian Mina, Cristina Sánchez-Martin, and **Ann Shivers-McNair**. “Translingual/Multimodal Pedagogies” (Roundtable), Computers and Writing Conference, St. John Fisher College, May 2016
- McLeod, Michael, **Ann Shivers-McNair**, and Jeffrey Grabill. “Tools for Writing Researchers, by Writing Researchers” (Roundtable/workshop-style panel), Computers and Writing Conference, St. John Fisher College, May 2016
- Shivers-McNair, Ann**. “Rhetoric in the Making,” Graduate Research Network, Computers and Writing Conference, St. John Fisher College, May 2016
- Shivers-McNair, Ann**. “Writing in Action: What We Can Learn about Transfer, Uptakes, and Ethics from Makerspaces,” Conference on College Composition and Communication, Houston, Texas, April 2016
- Shivers-McNair, Ann**. “Making Space: A Model,” Clay Spinuzzi’s research methods workshop (Modeling Qualitative Data), Association of Teachers of Technical Writing Conference, Houston, Texas, April 2016
- Shivers-McNair, Ann**. “‘What Is Good English?: A Pragmatics View of Polite Language in Mississippi Freedom Schools,” Studies in the History of the English Language Conference (SHEL-9), University of British Columbia, June 2015
- Shivers-McNair, Ann**. “Pedagogical and Technological Interventions in Peer Review,” Computers and Writing Conference, University of Wisconsin – Stout, May 2015
- Shivers-McNair, Ann**. “Hacking P.Tracker: Reorienting Interactions with a Fertility App,” Computers and Writing Conference, University of Wisconsin – Stout, May 2015
- Shivers-McNair, Ann**. “Writing as/and Making,” Graduate Research Network, Computers and Writing Conference, University of Wisconsin – Stout, May 2015
- Shivers-McNair, Ann**. “The Shared Labor of Meaning-Making: Peer Review as a Site for Agentive Negotiations across Difference,” Conference on College Composition and Communication, Tampa, Florida, March 2015
- Shivers-McNair, Ann**. “Leveraging Digital Technologies to Advance the Potential of Peer Review Pedagogies,” Computer Connection, Conference on College Composition and Communication, Tampa, Florida, March 2015
- Fiscus, Jaclyn, and **Ann Shivers-McNair**. “Materializing the Immaterial: Facebook Timelines as Memory Place” (Co-authored presentation), Cultural Rhetorics Conference, Michigan State University, October 2014
- Shivers-McNair, Ann**. “Toward an Ecological View of Electronic Peer Review: Agency, Uptakes, and Transfer,” The Graduate Research Network, Computers and Writing Conference, Washington State University, June 2014
- Shivers-McNair, Ann**. “The Discourse of Peer Review,” Writing Research Across Borders, Paris, France, February 2014
- McNair, Ann**. “Operation Advocacy: Fostering Student-Veterans’ Success and Activism in Writing,” Conference on College Composition and Communication, Las Vegas, Nevada, March 2013
- Sciolino, Martina, Joyce Olewski Inman, and **Ann McNair**. “Sustainable Culture and the Engaged Humanities in the Composition Classroom” (Roundtable), Mississippi Philological Association Annual Conference, Hattiesburg, MS, February 2013
- McNair, Ann**. “More Is More: Creating Multi-Layered Peer Review Experiences in a Basic Writing Course,” Dartmouth College, Hanover, New Hampshire, August 2012
- Inman, Joyce Olewski and **Ann McNair**. “Meta-local: An Obnoxious Term with Real Significance” (Co-authored presentation), Council of Writing Program Administrators Conference, Albuquerque, New Mexico, July 2012
- McNair, Ann**. “From Checkpoint to Gateway: Military Veterans and Personnel in the Basic Writing Classroom,” Council on Basic Writing Poster Session, Conference on College Composition and Communication, St. Louis, Missouri, March 2012
- Inman, Joyce Olewski, and **Ann McNair**. “Breaking out of the Ghetto: Negotiating Success for the Expanded Composition Program at The University of Southern Mississippi” (Co-authored presentation), Council of Writing Program Administrators Conference, Baton Rouge, Louisiana, July 2011

McNair, Ann. “Race and Consumer Identity in College Marketing Materials: Repurposing the Advertisement Analysis Assignment,” Conference on College Composition and Communication, Atlanta, Georgia, April 2011

SELECTED UNIVERSITY & COMMUNITY PRESENTATIONS

San Diego, Clarissa, and **Ann Shivers-McNair.** “Community-Based UX.” Multilingual UX Symposium, University of Texas at El Paso, 2017

Shivers-McNair, Ann. “Translation and User Experience.” Tucson UX Rally/UX@UA Meet-Up, 2017

Gillis-Bridges, Kimberlee and **Ann Shivers-McNair.** “Multimodality and Teaching” (Workshop co-facilitator), English Department, University of Washington, 2015

Median, Dylan and **Ann Shivers-McNair.** “Speaking Civilian” (Workshop co-facilitator), Northwest Edge Program (for soldiers transitioning into civilian work) at Joint Base Lewis-McChord, Fort Lewis, Washington, 2014

McNair, Ann. “First-Year Composition at the University of Southern Mississippi: Program Goals and Learning Outcomes,” District Faculty Convocation Session, Hinds Community College English Department, Raymond, Mississippi, 2011

SELECTED PROFESSIONAL DEVELOPMENT

Certificate in Applying the Quality Matters Rubric, Quality Matters, 2018

STEM in Hispanic-Serving Institutions Working Conference, University of Arizona, 2017 (invited participant)

Dartmouth Institute, College Writing: From the 1966 Dartmouth Seminar to Tomorrow, 2016 (sponsored participant)

Digital Humanities Summer Institute, Palpability and Wearable Computing (Jessica Rajko, Eileen Standley, and Stjepan Rajko), University of Victoria, 2016

Research Network Forum (Byron Hawk), Rhetoric Society of America Conference 2016, Atlanta, Georgia, 2016

Dartmouth Summer Seminar for Composition Research, 2012

Council of Writing Program Administrators Summer Institute, Tectonic Shifts in Basic Writing (Peter Adams and Kelly Ritter), Baton Rouge, Louisiana, 2011

COURSES TAUGHT

University of Arizona

- English 340: Special Topics in Professional and Technical Writing: Technical Communication and User Experience (1 section)
- English 414/514: Advanced Scientific Writing (1 co-convened section)
- English 510: Composition Theory and Practice (1 section)

University of Washington

- English 131: Composition: Exposition (3 sections)
- Communication 220: Introduction to Public Speaking (3 sections, TA)
- English 382: Special Topics in Multimodal Composition: Rhetoric in the Making (2 sections)
- English 471: The Theory and Practice of Teaching Writing (1 section)

The University of Southern Mississippi

- English 099: Introduction to Composition (4 sections)
- English 099E: Expanded Composition Studio (3 sections)

- English 100E/101E: Composition I – Expanded (13 sections)
- English 101: Composition I (3 sections)
- English 102: Composition II (3 sections, including an honors section)
- English 332: Advanced Composition (2 sections)

SERVICE

National

- Co-organizer and Co-host, Multilingual UX Symposium, University of Texas at El Paso, 2017
- Proposal Reviewer, Computers and Writing Conference, 2017
- Manuscript Reviewer, *Computers and Composition*, August 2017
- Member, Council of Programs in Technical and Scientific Communication (CPTSC) Diversity Committee, 2017-present
- Proposal Reviewer (Stage 1 and 2), Special Interest Group in the Design of Communication (SIGDOC) Conference Program Committee, 2017-present
- Proposal Reviewer, Association of Teachers of Technical Writing (ATTW) Conference Program Committee, 2016-present
- Reader, *The Best of Independent Rhetoric/Composition Journals* (eds. Steve Parks and Jason Luther), 2016
- Proposal Reviewer, Cultural Rhetorics Conference, 2016
- Conference Social Media Committee, “College Writing”: From the 1966 Dartmouth Seminar to Tomorrow, 2016
- Reviewer, Gregory Glau and Chitralekha De Dutttagupta’s *Everyday Writing*, Boston: Longman, 2011

University of Arizona

- Reviewer, College of Social and Behavioral Sciences Scholarships, 2018
- Chair, Professional & Technical Writing Teaching Award Committee, 2018-present
- Member, Diversity and Inclusion Working Group, American Society for Engineering Education (ASEE) University of Arizona, 2018-present

University of Washington

- Member, Expository Writing Program Outcomes Committee, 2015-2016
- Member, Expository Writing Program Committee on Multimodal Composition, 2014-2016
- Member, Expository Writing Program Assessment Committee, 2014-2015
- Member, Teaching with Technology Graduate Interest Group, Simpson Center for the Humanities, 2014-2016
- Mentor, English Graduate Student Organization, University of Washington, 2014-2015
- Member, Critical Classrooms, English Department, University of Washington, 2013-2015
- Officer, Language and Rhetoric Colloquium, 2013-2015

The University of Southern Mississippi

- Mentor, English Department New Faculty Mentoring Program, 2012-2013
- Mentor, English Department Instructor Mentoring Program, 2011-2013
- Co-chair, Expanded Composition Committee, 2011-2013
- Member, Composition Faculty Search Committee, 2012
- Member, University Qualitative Research Community, 2011-2012
- Member, First-Year Composition Textbook Committee, English Department, 2011-2012
- Member, University Quality Enhancement Plan (QEP) Executive Committee, 2010-2013
- Coordinator, English 099 and English 100E/101E Program Assessment, 2010-2013
- Member, English Department Composition Committee, 2010-2013
- President, English Graduate Organization, 2009-2010

- Chair, English Graduate Organization Professionalization Grant Award Committee and Essay Contest Committee, 2009-2010
- Writing Assessor, The University of Southern Mississippi Quality Enhancement Plan (QEP) “Finding Voice” Writing Across the Curriculum Project, 2009

AFFILIATIONS

- Association of Business Communication
- Association for Computing Machinery Special Interest Group in the Design of Communication
- Association of Teachers of Technical Writing
- Coalition of Feminist Scholars in the History of Rhetoric and Composition
- Conference on College Composition and Communication/National Council of Teachers of English
- Council of Programs in Technical and Scientific Communication
- Rhetoric Society of America
- Society of Technical Communication
- Women in Technical Communication