Communications Internship

- Position title – Marketing/Communications/Public Relations Intern
- Name of organization – The University of Arizona Parking & Transportation Services
- Location – 1117 E. Sixth Street, Tucson, AZ 85721
- Time frame – Fall 2014 and Spring 2015

POSITION DESCRIPTION:

Under the direction of the Marketing Manager for UA Parking and Transportation Services, the intern will provide public relations and communications support for this department. As an intern in the PTS department, he/she will work a minimum of ten hours per week providing writing and design support, as well as social media support. She/he will work on several important projects during the semester including a brochure and poster for alternative transportation and updates to our social media pages. This person will inform the campus community about the project and how it will effect the student and staff populations.

All projects completed by the intern will be evaluated by the department for its use in the practical world and also for display in the intern’s portfolio. An end of semester evaluation will also be provided to the sponsoring department in regard to the intern’s work over the course of the semester. The intern will be evaluated on writing, conceptual skills, technical skills, innovation, effort and commitment to the projects here at PTS.

The internship is for credit/pay.

MINIMUM QUALIFICATIONS:

- Minimum of Sophomore standing
- Journalism, Communications, Marketing, English or Creative Writing major

TO APPLY:

Please send cover letter, resume, writing samples and supporting documents to: Bill Davidson, Marketing Manager, Parking & Transportation Services, 1117 E Sixth Street, Tucson, AZ 85721, 626-9655, billd@email.arizona.edu;